

Cultures in Harmony  
www.culturesinharmony.org  
Contact: William Harvey  
Cell: (317) 460-3902  
E-mail: culturesinharmony@gmail.com

April 4, 2008

**For Immediate Release**

**CULTURAL DIPLOMACY ORGANIZATION LAUNCHES SEVEN PROJECTS, NEW WEBSITE, MAJOR FUNDRAISING CAMPAIGN**

New York, NY — In summer 2008, Cultures in Harmony will conduct projects combining music, cultural diplomacy, and humanitarianism in India, Mexico, Papua New Guinea, the Philippines, Qatar, Tunisia, and Zimbabwe. These projects will send groups of young American classical musicians on goodwill trips between April 26 and September 10.

Cultures in Harmony will promote cooperation on environmental issues in India and Papua New Guinea; present master classes and seminars for classical musicians in Qatar, the Philippines, Mexico, Tunisia, and Zimbabwe; perform musical selections from the cultural heritages of Zimbabwe, India, Papua New Guinea, and Qatar, alongside musicians from those countries; present benefit concerts in support of humanitarian work in Zimbabwe and India; and teach composition to indigenous groups in the Philippines and Papua New Guinea, school children in Zimbabwe, and orphans in Mexico.

To celebrate these seven projects, Cultures in Harmony will launch a new website and a new fundraising campaign on Sunday, April 6. The new website, designed by Amanda von Goetz, will also be available at **www.culturesinharmony.org**

In addition to previous donations and private benefit concerts, a major source of funding for these projects will be a new fundraising campaign, “**A Thousand Hands of Friendship.**” Donors who contribute \$50 will receive a paper “hand of friendship,” designed by one of the thousand and more people with whom Cultures in Harmony will directly interact this summer.

Cultures in Harmony  
www.culturesinharmony.org  
Contact: William Harvey  
Cell: (317) 460-3902  
E-mail: culturesinharmony@gmail.com

Founded under the name Music for the People in 2005 by Juilliard graduate **William Harvey**, Cultures in Harmony (CiH) forges connections across cultural and national barriers through the medium of music. In Zimbabwe in 2006, “Sound of Water, Sound of Hope,” taught AIDS orphans in Harare how to write music inspired by water in order to draw attention to water access issues at their school. In the Philippines in 2007, CiH worked with the Tala-Andig tribe in Mindanao to develop compositions that celebrated their heritage.

In Konya, Turkey, where the whirling dervish ceremony originated about 700 years ago, CiH negotiated the inclusion of the first female musicians ever in Konya to join male musicians in accompanying the ceremony. CiH has partnered with humanitarian organizations such as UNICEF in Moldova, with which it partnered in a benefit concert that collected 7,000 books for their childhood literacy program. In Zimbabwe, a CiH benefit concert for the nonprofit Eyes for Africa raised enough funds to restore sight to 145 people. Cultures in Harmony workshops for young classical musicians have benefited hundreds of students in the Philippines, Zimbabwe, Mexico, and Tunisia.

**Harold McGraw III** awarded William the McGraw-Hill Companies’ Robert Sherman Award for Music Education and Community Outreach, in recognition of his work with CiH. CiH has been profiled in *Music and Vision Daily* (U.K.), *The Zimbabwe Herald*, *Reforma* (Mexico), and *The Juilliard Journal*, as well as on radio in New York, Indianapolis, Bloomington, Chicago, and Spokane, and on national radio in the U.S. (NPR’s *Performance Today*), Moldova, Tunisia, and the Philippines. *Samanyola* TV in Turkey profiled the successful Cultures in Harmony benefit concert for the celebrated humanitarian organization Kimse Yok Mu. Cultures in Harmony is a sponsored project of **Fractured Atlas**, a nonprofit arts service organization.